

Minister
of Human Resources and
Social Development



Ministre
des Ressources humaines et du
Développement social

Ottawa, Canada K1A 0J9

81 JAN 2007

Mr. Glenn O'Farrell
President and CEO
Canadian Association of Broadcasters
306-350 Sparks Street
Ottawa, Ontario
K1R 7S8

JAN 26 2007

Dear Mr. O'Farrell:

On behalf of the Government of Canada, I would like to take this opportunity to thank you and the Canadian Association of Broadcasters for the commitment and action you have taken to advance the inclusion of people with disabilities in society and in television broadcasting.

I commend the Canadian Association of Broadcasters for providing valued leadership on matters concerning people with disabilities.

I understand that your organization has recently announced three major initiatives that will support the Government of Canada's work in advancing the inclusion of people with disabilities in all aspects of Canadian society.

As you pointed out in the brochure being launched as one of these initiatives, *Employment Opportunities in the Canadian Broadcasting and Affiliated Production Sector*, people with disabilities are not traditionally working in this sector. I am pleased that your public service announcement campaign, *Open Your Mind*, which will be aired in 2007, will work to advance public awareness about the employability of people with disabilities.

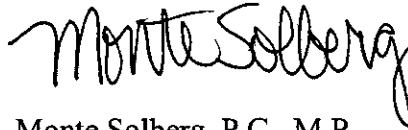
Education and awareness are certainly the foundations of change. I applaud the manual, *Recommended Guidelines in Language and Terminology—Persons with Disabilities*, for the leadership it demonstrates in facilitating learning among news professionals.

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Canada

We share a common view that enhancing the inclusion of people with disabilities in all aspects of Canadian society requires commitment from everyone. I wish you the best as you continue to work on these priorities.

Sincerely,

A handwritten signature in black ink that reads "Monte Solberg". The signature is written in a cursive style with a large, sweeping initial "M".

Monte Solberg, P.C., M.P.