

## Appendix 2

### Small Market Local Programming Fund

#### Examples of programming initiatives supported by the SMLPF in 2005/2006 and 2006/2007:

##### CFTK-TV Terrace BC and CJDC-TV Dawson Creek

- Over the past two years, a focus on numerous equipment and facility upgrades to improve the quality of local programming – e.g. video editing stations, lighting, video playback equipment, graphics system and software, studio and field production cameras, News set in the studio, etc.

##### CFJC-TV Kamloops, BC

- Production of a 5 part series “SEEING RED” on the pine beetle infestation impacting the forestry sector of British Columbia (winner of the Jack Webster Award)
- Production of a one hour special on the 2006 inductees into the Kamloops Sports Hall of fame
- Production of a 90-minute special on the Kamloops Santa Claus Parade

##### CKPG-TV Prince George

- Production of 30 episodes of “QuizMe”, a locally produced quiz show for students in Grade 7
- Production of 30 episodes of “Talking Rocks”, in association with the Aboriginal Business Centre, focusing on local Prince George and Central BC issues facing the aboriginal community, from economic challenges to health issues
- Production of a 30-minute news special to examine the need for a cancer care facility for Northern BC. Along with research and local interview, the news team travelled to Thunder Bay ON for insights on the establishment of a similar facility there.

##### CHAT-TV Medicine Hat/Redcliffe, AB

- Production of a one-hour Christmas show in December 2007 featuring the St. Patrick’s Church choir and three local soloists
- Continuing production of the Medicine Hat Review, a weekly review of top news and sports stories each week (48 programs annually, each ½ hour in duration)
- Produced live, 2-hour coverage of October 2007 municipal elections

##### CKSA-TV and CITL-TV Lloydminster

- Production of a new 30-minute documentary feature entitled “Memories and Motivation”, featuring the contributions of Lloydminster residents to the annual Relay for Life event on behalf of the Canadian Cancer Society.
- Development of an additional news update feature, “Newcap News @ Noon”, for CKSA-TV, providing a synopsis of news and sports stories to be features in the later supper newscast.

- Production of a new 30-minute documentary feature, “The First 10: The Fight”, providing an inside view of a military training exercise at the Canadian Forces Base at Cold Lake, Alberta.
- Development of weekday news updates for CITL-TV on breaking news stories. About 250 such updates are to be aired each year, creating about 20 additional hours of local programming.

#### CKPR-TV and CHFD-TV Thunder Bay

- Numerous local programming initiatives – Pet of the Week, Christmas Traditions Around the World, Rx for Success, Lakehead University Thunderwolves Hockey, among others.
- Significant increases to the programming budget to improve local programming, including the hiring of a news assignment editor.

#### **(An English version will follow.)**

#### CIMT-TV Rivière-du-Loup

- Une nouvelle émission de divertissement intitulée FAIS UN VŒU, représentant trois (3) émissions de 30 minutes et deux (2) de 60 minutes.
- Pour la huitième et neuvième année consécutive, LA VIE EN VACANCES, représentant quatorze (14) émissions de 30 minutes.
- Une série de 12 émissions de 60 minutes sur un championnat de quilles.

#### CHAU-TV Carleton

- Six nouveaux épisodes de LA FAMILLE BASQUE, un projet en comptant les participation de Téléfilm et du Fonds canadien de télévision.

#### CKRT-TV Rivière-du-Loup

- Malgré sa grande fragilité, la station a pu prolonger son bulletin de nouvelles quotidien de 15 à 30 minutes.
- Utilisation du Fonds pour maintenir les engagements locaux de la station suite à des coupures de 175 000\$ par année de la SRC dans ses versements de ventes réseau.

#### CFTF-TV Rivière-du-Loup

- Pour la troisième et quatrième année consécutive, CFTF a pu diversifier sa programmation locale existante en poursuivant la production des carnets culturels et autres capsules d’information.
- Installation d’une régie de production entièrement numérisée prête pour la HDTV ainsi que des caméras studio. La station CFTF a débuté en septembre 2006, la production d’un tout nouveau bulletin de nouvelles locales de 10 minutes par jour, destiné à la population de l’est du Québec et du Nouveau-Brunswick.

#### CFEM-TV Rouyn-Noranda

- *Le Baladeur* – La télé-réalité régionale, ayant comme objectif de découvrir un ou une chroniqueur, animateur, vidéaste en région. À travers les diverses activités terrains les participants devaient nous faire découvrir les différents sites touristiques de l’Abitibi-Témiscamingue.

- *La vie en Abitibi-Témiscamingue* – Afin d’assurer un meilleur service à la communauté, cette émission a permis d’informer la population de l’Abitibi-Témiscamingue sur des activités communautaires et culturelles qui n’auraient pas de place dans les bulletins d’information réguliers. Pour l’année 2006, cette émission a été produite durant 25 semaines.
- 25 ans du Festival du Cinéma de l’AT – Émission spéciale sur les meilleurs moments du Festival (en production pour 2008).

#### CKRN-TV Rouyn-Noranda

- *Le téléthon de la ressource* – Un téléthon régional de 6 heures diffusées en février au profit du soutien et l’aide aux personnes atteintes d’un handicap. Ce téléthon a permis d’amasser plus de 275 000\$ auprès de la grande communauté de l’Abitibi-Témiscamingue.
- *Bonjour La Vie* – 36 capsules religieuses avec thématique, témoignages et activités paroissiales qui ont permis de rejoindre l’ensemble des diocèses de l’Abitibi-Témiscamingue.
- *7 Semaine* – Ce magazine d’affaires publiques hebdomadaire de 30 minutes a été diffusé pendant 25 semaines. Qu’il s’agisse de politique municipale, scolaire, ou d’économie régionale, 7 Semaine a répondu aux questionnements de l’ensemble de la population.

#### CIMT-TV Rivière-du-Loup

- A new entertainment program called “FAIS UN VŒU” (Make a wish) made up of three (3) 30-minute programs and two (2) 60-minute programs.
- For the eight and ninth year in a row, “LA VIE EN VACANCES” (Vacation Life), representing fourteen (14) 30-minute programs.
- A series of twelve 60-minute programs on a bowling championship.

#### CHAU-TV Carleton

- Six new episodes of “LA FAMILLE BASQUE” (The Basque Family), with the additional participation of Telefilm and the Canadian Television Fund.

#### CKRT-TV Rivière-du-Loup

- Despite its extreme vulnerability, the station was able to extend its daily newscast from 15 minutes to 30 minutes.
- Use of the Small Market Local Programming Fund to allow the station to meet its local commitments following a cut of \$175,000 per year in Radio-Canada’s network sales contributions.

#### CFTF-TV Rivière-du-Loup

- For the third and fourth year in a row, CFTF was able to diversify its existing local programming by pursuing the production of cultural chronicles and other information capsules.
- Installation of a fully digital, HDTV-ready production control room as well as studio cameras. In September 2006, CFTF initiated the production of an entirely new ten-minute daily local newscast targeting the eastern parts of Quebec and New Brunswick.

#### CFEM-TV Rouyn-Noranda

- *Le Baladeur* (The Wanderer) – Regional reality TV with the purpose of discovering a regional columnist, host or videographer. Through various field activities, the task of the participants was to help the audience discover various tourist sites in the Abitibi-Témiscamingue area.
- *La vie en Abitibi-Témiscamingue* (Life in Abitibi-Témiscamingue) – In order to ensure better community service, this program made it possible to inform the people of Abitibi-Témiscamingue on community and cultural activities that would not have found their way into the regular newscasts. This program was produced during 25 weeks for the year 2006.
- 25 ans du Festival du Cinéma de l'AT (Abitibi-Témiscamingue Film Festival: A 25-year retrospective) – Special featuring the highlights of the Festival (in production for 2008).

#### CKRN-TV Rouyn-Noranda

- *Le téléthon de la ressource* (Resource telethon) – A six-hour regional telethon broadcast in February to support and help the disabled. The telethon made it possible to collect over \$275,000 contributed by the greater community of Abitibi-Témiscamingue.
- *Bonjour La Vie* (Hello Life) – 36 themed religious capsules with testimonials and parish activities that made it possible to reach all of the dioceses in Abitibi-Témiscamingue.
- *7 Semaine* – (This Week x 7) This 30-minute weekly public affairs magazine was broadcast for 25 weeks. From municipal and school policies to the regional economy, “7 Semaine” provided everyone in the area with answers.

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