

Communiqué

FOR IMMEDIATE RELEASE

CAB Announces 2005 Gold Ribbon Award Winners

Winnipeg, November 8, 2005 - The Canadian Association of Broadcasters (CAB) today recognized the outstanding work of its members with the presentation of the prestigious Gold Ribbon Awards. The awards were presented during the CAB 2005 Convention – The Future Summit – in Winnipeg. The complete list of winners is attached.

“The CAB is once again thrilled to salute the outstanding accomplishments of Canada’s private broadcasters,” said CAB President and CEO Glenn O’Farrell. “The 2005 Gold Ribbon Award Winners truly represent the best of the best in Canadian television, radio, and specialty and pay broadcasting. We are deeply proud of the exceptional work that Canada’s private broadcasters continue to produce.”

Gold Ribbon Award for Broadcast Excellence

Michael MacMillan, Executive Chairman of Alliance Atlantis Communications Inc. has been chosen as the recipient of the Canadian Association of Broadcasters’ 2005 Gold Ribbon Award for Broadcast Excellence. The award honours truly outstanding service to Canadian private broadcasting, and recognizes exceptional human qualities and practical, innovative achievements that reflect a genuine concern for the highest broadcasting standards. Mr. MacMillan has spent the majority of his distinguished career in the service of private broadcasting. In 1978, he co-founded Atlantis Films Limited, which later became Atlantis Communications Inc. In 1998, Atlantis Communications Inc. merged with Alliance Communications Corporation to become Alliance Atlantis Communications Inc. Today, under Mr. MacMillan’s continued leadership, the company has grown tremendously and now operates 13 Canadian specialty television networks. Mr. MacMillan was awarded private broadcasting’s highest honour at the Hall of Fame Luncheon on Monday, November 7, in Winnipeg.

Gold Ribbon for Outstanding Community Service

Bob Hunter was posthumously awarded the Gold Ribbon Award for Outstanding Community Service by an Individual Broadcaster. Mr. Hunter was a vital part of Citytv Toronto’s newsroom as Ecology Specialist for over 17 years. As co-founder of Greenpeace, Bob’s dedication to educating the community about environmental issues was a deeply personal one, and he used his position as a broadcaster to speak out on environmental concerns. Mr. Hunter’s ability to educate without preaching and his willingness to back up his words with action earned him recognition and respect both in Toronto and around the globe. Time Magazine has called him one of the top eco-heroes of the 20th century.

Gold Ribbon Awards

The Gold Ribbon Awards pay tribute to achievements in broadcasting in various categories including community service, breaking news, humour, public affairs and promotion of Canadian talent. A total of 457 submissions were received for the 2005 Gold Ribbon Awards.

These awards are among the most prestigious in the Canadian broadcasting industry, and recognize outstanding productions in radio, television, specialty and pay services, and community service. After reviewing the entries, the judges selected 124 finalists in 25 award categories.

The 2005 Radio Judging Panel met August 20-21 to review entries received from CAB member stations. The Judging Panel members were: Hilary Montbôurquette (Chair), NewCap Radio (Moncton); Jean Alexandre, Astral Radio (Montreal); Toby Goodfellow, Standard Broadcasting Co. Ltd. (Montreal); Ian Koenigsfest, Corus Entertainment Inc. (Vancouver); Kurt Leavins, Rawlco Radio Ltd. (Saskatoon); Ian March, CHUM Limited (Ottawa); Mario Paquin, Cogeco Diffusion inc. (Québec City); Dominique Plamondon, Radio Nord Inc. (Lachute/Hawkesbury); and Amanda Young, Rogers Broadcasting (Toronto).

The 2005 Television and Specialty & Pay Judging Panel met August 27, 28 and 29 to review the entries received from CAB member stations. The Judging Panel members were: Robyn Rudolph (Chair), CanWest MediaWorks Inc. (Burnaby, BC); Sylvie Castonguay, Groupe TVA inc. (Montréal); Charles Clément, APTN (Winnipeg); Stéphane Gabriele, TQS Inc. (Montréal); Jean-Pierre Laurendeau, Astral Média inc. (Montréal); Brian Lewis, CTV Inc. (Moncton); Maryke McEwen, Corus Television (Toronto); Peter Monet, CHUM Limited (Ottawa); Lisa Siskind, Alliance Atlantis Communications Inc. (Toronto).

The Canadian Association of Broadcasters (CAB) is the national voice of Canada's private broadcasters, representing the vast majority of Canadian programming services, including private radio and television stations, networks, specialty, pay and pay-per-view services.

For more information, please contact:

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GOLD RIBBON WINNERS LIST 2005

RADIO WINNERS

BREAKING NEWS

CFTR, Toronto (*Sniper Shooting*)

COMMUNITY SERVICE

Large Market :

CFXJ-FM, Toronto (*Peace Prophets Anti-Violence Campaign*)

Medium Market:

CIGB-FM, Trois-Rivières (*Opération Séduction*)

Small Market:

CKBI, Prince Albert (*Battleground – Crystal Meth*)

HUMOUR – ENGLISH

CILQ-FM, Toronto (*The Last Word with Maureen Holloway*)

HUMOUR – FRENCH

CKMF-FM, Montréal (*Les 2 minutes du peuple*)

INFORMATION PROGRAM

CFRB, Toronto (*Town Hall Meeting on Guns, Gangs and Crime*)

PROMOTION: AUDIENCE BUILDING

CFNY-FM, Toronto (*The Edge Wheel of Gluttony*)

PROMOTION: IMAGE

CKIS-FM, Calgary (*First Anniversary Balzac Parade and Extravaganza!*)

PROMOTION OF CANADIAN TALENT

CJCL, Toronto (*Dream Job*)

WHAT RADIO DOES BEST

CIBK-FM, Calgary (*Go Flames Go*)

TELEVISION WINNERS

COMMUNITY SERVICE

Large Market:

CITY-TV, Toronto (*The Liveable City*)

Medium Market:

CHRO-TV, Ottawa (*Ottawa Hospital Regional Cancer Centre Telethon*)

Small Market:

CFJC-TV, Kamloops (*United Way : "We Live Here"*)

DOCUMENTARIES & PUBLIC AFFAIRS

CFMT-TV/CJMT-TV, Toronto (*Gloriously Free*)

DRAMA PROGRAMMING

CFIM-TV, Montréal (*Fortier V*)

ENTERTAINMENT PROGRAMMING

CFIM-TV, Montréal (*Star Académie*)

MAGAZINE PROGRAMMING

CITY-TV, Toronto (*Fashion Television*)

NEWS: BREAKING NEWS

CHEX-TV, Peterborough (*The Flood*)

NEWS: SPECIAL SERIES

CHAN-TV, Burnaby (*Eurohealth*)

PROMOTION: BRAND IMAGE

CHNM-TV, Vancouver (*Celebrate Life : It's About You*)

PROMOTION: CANADIAN PROGRAM

CKVU-TV, Vancouver (*BT Skycam*)

ABORIGINAL PROGRAMMING

CFMT-TV/CJMT-TV, Toronto (*Mushuau Innu: Surviving Canada*)

SPECIALTY WINNERS

DOCUMENTARIES & PUBLIC AFFAIRS

MuchMusic, Toronto (*MuchMusic Foreign Assignment: Inside Your Threads*)

ENTERTAINMENT SPECIAL/SERIES

Showcase, Toronto (*Trailer Park Boys*)

MAGAZINE PROGRAMMING

Discovery Channel, Toronto (*Thunder & Mist: Niagara Revealed*)

NEWS & CURRENT EVENTS : SPECIAL SERIES

Discovery Channel, Toronto (*Mars: Now and Beyond*)

PROMOTION: BRAND IMAGE

STAR!, Toronto (*All About Entertainment Image Campaign*)

PROMOTION: CANADIAN PROGRAM SERIES

RDI, Montréal (*Campagne « Grands Reportages »*)

PUBLIC SERVICE

MuchMusic, Toronto (*MuchMusic Youth Violence Initiatives*)
