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CAB Announces 2004 Gold Ribbon Award Winners

Ottawa, November 30, 2004 The Canadian Association of Broadcasters (CAB) today recognized the outstanding work of its members with the presentation of the prestigious Gold Ribbon Awards. The awards were presented during the CAB 2004 Convention – **Private Broadcasting: Putting Canada First** – in Ottawa. The complete list of winners is attached.

The theme for this year's Convention celebrates the important role that private broadcasting plays in Canadian society. For more than 80 years, the welfare of communities - and the country - has been a key priority for the private broadcasting industry.

“The theme of our Convention – **Putting Canada First** – could not be more fitting,” said Glenn O’Farrell, President and CEO of the CAB. “Striving towards excellence, the outstanding work that is done by private broadcasters and the way that they put Canada first every day was truly reflected in the achievements we honour today.”

Gold Ribbon Award for Broadcast Excellence

At the CAB Gold Ribbon Awards Luncheon, **John Cassaday**, President and CEO of Corus Entertainment Inc. received the Gold Ribbon Award for Broadcast Excellence, the industry’s most prestigious award given to an individual broadcaster. It honours truly outstanding service to Canadian private broadcasting, and recognizes exceptional human qualities and practical, innovative achievements that reflect a genuine concern for the highest broadcasting standards.

Gold Ribbon for Outstanding Community Service

The recipient of the **2004 Gold Ribbon for Outstanding Community Service by an Individual Broadcaster** is **Gary Slaight**, President and Chief Executive Officer, Standard Broadcasting Corporation Limited and Standard Radio Inc. This award recognizes individuals who have made an extraordinary contribution – above and beyond normal station-related activities – to improving the quality of life in their community. Gary is actively involved in the industry and is a staunch supporter of Canadian music talent. Not only did he create the National Songwriting Contest as well as the Homegrown Contest, which is still running on stations across Canada, but he also created the Canadian Radio Music Awards.

Gold Ribbon Awards

The Gold Ribbon Awards pay tribute to achievements in broadcasting in various categories including community service, breaking news, humour, public affairs and promotion of Canadian talent. A total of 467 submissions were received for the 2004 Gold Ribbon Awards, setting a record for entries again this year.



These awards are among the most prestigious in the Canadian broadcasting industry, and recognize outstanding productions in radio, television, specialty and pay services, new media, and community service. After reviewing the 467 entries, the judges settled on 142 nominations and 33 winners in the various award categories.

The 2004 Radio Judging Panel met August 21-23 to review entries received from CAB member stations. The Judging Panel members were: Daryl Holien (Harvard Broadcasting), Andrew Dawson (Rogers Broadcasting Ltd.), Toby Goodfellow (Standard Broadcasting Co. Ltd.), Rob Johnston (CORUS Entertainment Inc.), Hilary Montbourquette (NewCap Inc.), Jacinthe Montreuil (Cogéco Diffusion inc.), Geneviève Moreau (Astral Radio inc.), Sylvie Perron (Radio-Témiscamingue inc.) and David Wiebe (Golden West Broadcasting Ltd.).

The 2004 Television and Specialty & Pay Judging Panel met August 28-30 to review the entries received from CAB member stations. The Judging Panel members were: Emily Morgan (Alliance Atlantis Communications Inc.), Ted Ellis (Corus Entertainment Inc.), Renée Fournier (Bell Globemedia Inc.), Monika Ille (Aboriginal Peoples Television Network), Jacques Mathieu (Astral Media Inc. & Alliance Atlantis), Peter Monet (CHUM Limited), Robyn Rudolph (CanWest Global Communications Corp.), Sylvie Tremblay (Groupe TVA inc.) and Xavier Trudel (TQS inc.).

The Canadian Association of Broadcasters (CAB) is the national voice of Canada's private broadcasters, representing the vast majority of Canadian programming services, including private radio and television stations, networks, specialty, pay and pay-per-view services.

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GOLD RIBBON WINNERS LIST 2004/ DU RUBAN D'OR 2004

RADIO FINALISTS / FINALISTES RADIO

BREAKING NEWS / NOUVELLES DE DERNIÈRE HEURE

- CHSU-FM/CKFR, Kelowna (*BC Firewatch*)

LOCAL COMMUNITY SERVICE / SERVICE À LA COLLECTIVITÉ LOCALE

Large Market / Grand marché :

- CHFM-FM, Calgary (*Don, Joanne & The Coach Shave Their Lids for the Kids*)

Medium Market / marché Moyen :

- CKTF-FM, Gatineau (*Défi 104 jours*)

Small Market / Petit marché :

- CJEL-FM, Winkler (*Angel Hair for Kids*)

HUMOUR – ENGLISH / HUMOUR - ANGLAIS

- CHOM, Montreal (*Anti-Artist Ownership*)

HUMOUR – FRENCH / HUMOUR - FRANÇAIS

- CKMF-FM, Montréal (*Les 2 minutes du peuple*)

INFORMATION PROGRAM / ÉMISSIONS D'INFORMATION

- CHED, Edmonton (*The Inside Story: Crystal Death*)

PROMOTION: AUDIENCE BUILDING / AUTOPUBLICITÉ : ÉLARGIR L'AUDITOIRE

- CFNY-FM, Toronto (*The Edge Wheel of Sloth*)



PROMOTION: IMAGE / AUTOPUBLICITÉ : IMAGE

- CKDV-FM, Prince George (*Drive Launch*)

PROMOTION OF CANADIAN TALENT / MISE EN VALEUR DE TALENTS CANADIENS

- CJKR-FM, Winnipeg (*Class of 2003*)

WHAT RADIO DOES BEST / LA RADIO À SON MEILLEUR

- CISN-FM, Edmonton (*Mad Dash to the Border*)

TELEVISION FINALISTS / FINALISTES DE TÉLÉVISION

LOCAL COMMUNITY SERVICE / SERVICE À LA COLLECTIVITÉ LOCALE

Large Market / Grand marché :

- CHAN-TV, Burnaby (*Variety Show of Hearts Television*)

Medium Market / marché Moyen :

- CHLT-TV, Sherbrooke (*24ième Télétbon du CHUS*)

Small Market / Petit marché :

- CKWS-TV, Kingston (*Clothes for Kids*)

DOCUMENTARIES / DOCUMENTAIRES

- CHBC-TV, Kelowna (*City Under Siege*)

DRAMA PROGRAMMING / PROGRAMMATION DRAMATIQUE

- CFTM-TV, Montréal (*Fortier IV, episode 3*)

ENTERTAINMENT PROGRAMMING / PROGRAMMATION DE DIVERTISSEMENT

- CFTM-TV, Montréal (*Star Académie*)

MAGAZINE PROGRAMMING / PROGRAMMATION DE TYPE MAGAZINE



- CITY-TV, Toronto (*Fashion Television: 34Q*)

NEWS: BREAKING NEWS / NOUVELLES : NOUVELLES DE DERNIÈRE HEURE

- CHAN-TV, Burnaby (*Squamish Floods*)

NEWS: SPECIAL SERIES / NOUVELLES : SPÉCIALE OU SÉRIE

- CKVU-TV, Vancouver (*Charles Jamieson*)

PROMOTION: BRAND IMAGE / AUTOPUBLICITÉ : IMAGE DE MARQUE

- CFCN-TV, Calgary (*Your Local News*)

PROMOTION: CANADIAN PROGRAM/SERIES / AUTOPUBLICITÉ : ÉMISSION OU SÉRIE CANADIENNE

- CFCN-TV, Calgary (*Your Local News*)

PUBLIC AFFAIRS / ÉMISSIONS D'AFFAIRES PUBLIQUES

- CFCF-TV, Montréal (*Community in Crisis*)

SPECIALTY/PAY/PPV FINALISTS / FINALISTES DES SERVICES SPÉCIALISÉS/PAYANTS/À LA CARTE

PROGRAMMING: DOCUMENTARIES / PROGRAMMATION : DOCUMENTAIRES

- CBC Newsworld, Toronto (*Class Queens*)

**PROGRAMMING: ENTERTAINMENT SPECIAL/SERIES
PROGRAMMATION : SPÉCIALE OU SÉRIE DE DIVERTISSEMENT**

- Séries+, Montréal (*Hommes en quarantaine*)

MAGAZINE PROGRAMMING / PROGRAMMATION DE TYPE MAGAZINE

- Canal Vie, Montréal (*Guy Corneau...en toute confiance : Père et fils*)

PROGRAMMING: NEWS SPECIAL/SERIES / PROGRAMMATION : SPÉCIALE OU SÉRIE DE NOUVELLES



- Discovery Channel, Scarborough (*Solar Eclipse Live*)

PROGRAMMING: NICHE MARKET / PROGRAMMATION : CRÉNEAUX

- Z, Montréal (*La revanche des nerdZ*)

PUBLIC AFFAIRS / ÉMISSIONS D'AFFAIRES PUBLIQUES

- CBC Newsworld, Toronto (*Angela's Journey*)

PUBLIC SERVICE / SERVICE À LA COLLECTIVITÉ

- Family Channel, Toronto (*Bullying: The Pledge*)

PROMOTION: BRAND IMAGE / AUTOPUBLICITÉ : IMAGE DE MARQUE

- Vrak.tv, Montréal (*Identification de Chaîne : Téléphone/Piscine/Valve NombriL*)

PROMOTION: CANADIAN PROGRAM/SERIES / AUTOPUBLICITÉ : ÉMISSION OU SÉRIE CANADIENNE

- MuchMusic, Toronto (MuchMusic VJ Search 2003)

ALL SECTORS FINALISTS / FINALISTES DE TOUS LES SECTEURS

NEW MEDIA / NOUVEAUX MÉDIAS

The Family Channel, Toronto (The Family Channel website)

