

NewsNouvelles

A news release from **The Canadian Association of Broadcasters** • Un communiqué de **L'Association canadienne des radiodiffuseurs**



For Immediate Release

CAB Gold Ribbon Awards Set New Record 390 Entries Received

OTTAWA, September 20, 2002 – The appeal of the Canadian Association of Broadcasters' Gold Ribbon Awards, celebrating excellence in Canadian broadcasting, continued to grow this year as a record number of entries was received from Canada's private broadcasters. The Awards, which will be presented at *Broadcasting 2002*, the Canadian Association of Broadcasters' (CAB) 76th Annual Convention to be held in Vancouver October 20-22nd, honour achievement in such categories as community service, breaking news, magazine programming, humour, public affairs, promotion of Canadian talent, and many others.

A total of 390 entries were received in 2002, up from 342 last year. This new record is due to the impressive increases in the number of applications received from CAB members in both the radio and specialty & pay television sectors.

After reviewing the 390 entries, the judges settled on 111 nominations in 32 award categories. Many broadcasters are multiple nominees this year, including CKZZ-FM, Richmond, CISS-FM, Toronto and CHUM-FM, Toronto in radio categories; CFTM-TV, Montréal and CHBC-TV, Kelowna, in television; and Discovery Channel, Toronto and Canal Vie, Montréal, in the specialty & pay services category.

Entries in the Breaking News category focus primarily on the Summit of the Americas, held last year in Quebec City, and the terrorist attacks of September 11, 2001. Finalists in other categories submitted entries that underline the vital role broadcasters play in highlighting local concerns, providing a forum for debates on current affairs, promoting local artists and raising money for community charities.

Judges praised the outstanding quality and the high production values of the entries they considered. They were also very impressed by the originality of the products, the professionalism of Canadian broadcasters and, most notably, the deeply rooted commitment to community service. In the words of one judge, "looking at entries from coast to coast makes you realize how much broadcasters give back."

Winners will be announced throughout the day on October 22 during ***Broadcasting 2002: Leadership Through Public Service***, the CAB's Annual Convention, to be held at the Vancouver Convention and Exhibition Centre. Promotion Awards will be presented at the breakfast, Programming Awards during the luncheon, while local Community Service and Information Programming Awards will be presented during the Gold Ribbon Gala, in evening.

Gold Ribbon Awards will also be awarded to individuals for Broadcast Excellence, and for Outstanding Community Service.

'Television/Specialty' judges:

Jay Witherbee (Judging Panel Chair), ATV/ASN, Bell Globemedia Inc.

Bill Hunt, Prime TV, Global Television Network

Odile Méthot, Fonds Harold Greenberg, Les Chaînes Télé-Astral

David O'Brien, Alliance Atlantis Broadcasting Inc.

Dave Somerton, CFJC-TV, The Jim Pattison Broadcast Group

Xavier Trudel, TQS inc.

Jean-Pierre Laurendeau, JPL Productions inc. / Groupe TVA inc.

'Radio' judges:

Allan Lie, (Judging Panel Chair), CHSM, Golden West Broadcasting Ltd.

François Bordeleau, CIGB-FM, Astral Radio inc.

Jay Calnan, NewCap Inc.

Mike Dwyer, CHFI-FM / CFTR, Rogers Broadcasting

Stéphane Fillion, CFIX-FM, Télémedia Radio inc.

Natasha Gargiulo, CJFM-FM, Standard Broadcasting

Ian Koenigsfest, CKNW, Corus Entertainment Inc.

Jay Lawrence, CKKL-FM, CHUM Limited

Kurt Leavins, CKOM, Rawlco Inc.

'Humour – French' judges:

Geoffrey O. Brown / Steve Hayes, CJMF-FM, Cogéco Diffusion inc.

Pierre Dumont, Zéro musique

Daniel Ponce, CKYK-FM, Groupe Radio Antenne 6

'Humour-English' judge:

Howard Wagman, Yuk Yuk's Komedy Kabaret

The CAB is the national voice of Canada's private broadcasters, representing the vast majority of Canadian programming services, including private radio and television stations, networks, specialty and pay, and pay-per-view services.

For more information, please visit the CAB website at www.cab-acr.ca or contact Kelly Beaton (613) 233-4035 ext. 351 (kbeaton@cab-acr.ca)



GOLD RIBBON FINALISTS LIST 2002/ FINALISTES DU RUBAN D'OR 2002

RADIO FINALISTS / FINALISTES RADIO

BREAKING NEWS / NOUVELLES DE DERNIÈRE HEURE

CFRB, Toronto (*9-11 Breaking News*)
CFTR, Toronto (*America Under Attack*)
CJAD, Montreal (*The Summit of the Americas*)
CJME, Regina (*Tornado*)
CKNW, Vancouver (*9/11*)

LOCAL COMMUNITY SERVICE / SERVICE À LA COLLECTIVITÉ LOCALE

Large Market / Grand marché :

CHFI-FM, Toronto (*Children's Wish Foundation*)
CHUM-FM, Toronto (*CHUM/CITY Christmas Wish*)
CKFM-FM, Toronto (*Mix 99.9 12 Hours of Christmas*)
CKQB-FM, Ottawa (*The Bear's Christmas Ball*)
CKZZ-FM, Richmond (*A Miracle on Granville Street*)

Medium Market / marché Moyen :

CFCA-FM, Waterloo (*2001 Kool FM Poster Boy Campaign*)
CFCG-FM, London (*Canada Games Radio*)
CKOM, Saskatoon (*Brent & Penney's Adopt a Family*)

Small Market / Petit marché :

CHSM / CILT-FM, Steinbach (*The Gift of Life*)
CJAT-FM, Trail (*Bear Hugs Across the Border*)
CJMM-FM, Rouyn-Noranda (*Campagne du cadeau de Noël*)
CKLM-FM, Lloydminster (*Community Service*)

HUMOUR – ENGLISH / HUMOUR - ANGLAIS

CFYI, Toronto (*Isn't It Just Great Being a Guy?*)
CISS-FM, Toronto (*5 Minute Rice*)
CJAY-FM, Calgary (*Forbes and Friends – 2001 Stampede Parade*)

HUMOUR – FRENCH / HUMOUR - FRANÇAIS

CJAB-FM, Chicoutimi (*Y'a pas de matin sans eux*)
CKMF-FM, Montréal (*Les grandes gueules*)
CKOI-FM, Montréal (*La gang de malades*)

INFORMATION PROGRAM / ÉMISSIONS D'INFORMATION

CFRB, Toronto (*2001 Journal on 9-11*)
CJMF-FM, Québec (*Le sommet des Amériques*)
CKNW, Vancouver (*9-11*)

PROMOTION: AUDIENCE BUILDING / AUTOPUBLICITÉ : ÉLARGIR L'AUDITOIRE

CHUM-FM, Toronto (*CHUM-FM Breakfast in Barbados*)
CISS-FM, Toronto (*KISS92 Backstreet Boys*)
CKFM-FM, Toronto (*Mix 99.9 Mix-FM*)
CKQB-FM, Ottawa (*\$25,000 Rock Recall*)
CKZZ-FM, Richmond (*Live Like a Celebrity*)

PROMOTION: IMAGE / AUTOPUBLICITÉ : IMAGE

CHUM-FM, Toronto (*The Great 1050 CHUM Homecoming*)
CISS-FM, Toronto (*KISS92 Hit Music Splitters*)
CISS-FM, Toronto (*KISS92 Music Jingles*)
CJAD, Montreal (*Montreal Canadiens / Saku Koivu Promo*)

PROMOTION OF CANADIAN TALENT / MISE EN VALEUR DE TALENTS CANADIENS

CFOX-FM, Vancouver (*Vancouver Seeds 2001*)
CJVB, Vancouver (*6th Canadian Chinese Song Writers Quest*)
CKZZ-FM, Richmond (*A Miracle on Granville Street*)

WHAT RADIO DOES BEST / LA RADIO À SON MEILLEUR

CIOC-FM / CHTT-FM, Victoria (*Operation Sendoff*)
CJFM-FM, Montreal (*Shave to Save*)
CJMF-FM, Québec (*Le sommet des Amériques*)
CKFM-FM, Toronto (*September 11, 2001*)

TELEVISION FINALISTS / FINALISTES DE TÉLÉVISION

LOCAL COMMUNITY SERVICE / SERVICE À LA COLLECTIVITÉ LOCALE

Large Market / Grand marché :

CFTM-TV, Montréal (*Téléthon Opération Enfant Soleil*)
CFMT-TV, Toronto (*Rising From The Ruins: Canadian Appeal for Earthquake Relief*)

Medium Market / marché Moyen :

CHRO-TV, Ottawa (*Easter Seal Telethon*)
CICT-TV, Calgary (*Red Cross "Help Can't Wait"*)

Small Market / Petit marché :

CKTM-TV, Trois-Rivières (*Le Noël du Pauvre*)
RDTV, Red Deer (*RDTV and CAWES*)

DOCUMENTARIES / DOCUMENTAIRES

CFJP-TV, Montréal (*La plage maudite*)
CHBC-TV, Kelowna (*REZcovery*)

DRAMA PROGRAMMING / PROGRAMMATION DRAMATIQUE

CFJP-TV, Montréal (*Dominic et Martin*)
CFTM-TV, Montréal (*Cauchemar d'amour*)
CFTM-TV, Montréal (*Fortier*)

ENTERTAINMENT PROGRAMMING / PROGRAMMATION DE DIVERTISSEMENT

CFTM-TV, Montréal (*Gala MétroStar*)
CFTM-TV, Montréal (*Le grand blond avec un show surnois*)
Citytv, Toronto (*Festival Schmooze*)
CKSH-TV, Sherbrooke (*La fête du lac des nations*)

MAGAZINE PROGRAMMING / PROGRAMMATION DE TYPE MAGAZINE

CFAP-TV, Québec (*Hebdo Sports*)
CFTM-TV, Montréal (*Les saisons de Clodine*)
CITV, Edmonton (*Lynda Steele Presents*)

NEWS: BREAKING NEWS / NOUVELLES : NOUVELLES DE DERNIÈRE HEURE

CFAP-TV, Québec (*Le sommet des Amériques*)
CFRN-TV, Edmonton (*9-11*)
CHAN-TV, Burnaby (*September 11*)
CKMI-TV, Montreal (*Summit of the Americas*)

NEWS: SPECIAL SERIES / NOUVELLES : SPÉCIAL OU SÉRIE

CHBC-TV, Kelowna (*Fuel Pumps*)
CHOT-TV, Hull (*Eau secours*)
Citytv, Toronto (*Heritage of Hope*)
CIVT, Vancouver (*Softwood*)

PROMOTION: BRAND IMAGE / AUTOPUBLICITÉ : IMAGE DE MARQUE

CFAP-TV, Québec (*Déménagement de TQS-Québec*)
CICT-TV, Calgary (*Global Television Network Rebrand*)
CKVU-TV, Vancouver (*Under Construction Station IDs*)

PROMOTION: CANADIAN PROGRAM/SERIES / AUTOPUBLICITÉ :
ÉMISSION OU SÉRIE CANADIENNE

CFJP-TV, Montréal (*Sexe et confidences*)
CHMI-TV, Winnipeg (*All by Myself*)
CKVU-TV, Vancouver (*Sex TV Streeters*)

PUBLIC AFFAIRS / ÉMISSIONS D’AFFAIRES PUBLIQUES

CFTM-TV, Montréal (*J.E.*)
CHFD-TV, Thunder Bay (*Condition Critical*)
CITV, Edmonton (*The Leaders Debate*)
CKMI-TV, Montreal (*One Island, One City Debate*)
CKTM-TV, Trois-Rivières (*Objectif emploi*)

**SPECIALTY/PAY/PPV FINALISTS / FINALISTES DES
SERVICES SPÉCIALISÉS/PAYANTS/À LA CARTE**

PROGRAMMING: DOCUMENTARIES / PROGRAMMATION :
DOCUMENTAIRES

Canal D, Montréal (*Missions secrètes*)
Canal D, Montréal (*Technopolis*)
Discovery Channel, Toronto (*Bushmeat*)
Discovery Channel, Toronto (*Elephant Dreams*)
Fairchild TV, Richmond Hill (*Different Yet the Same: A Look into Canadian Cultures Today*)

PROGRAMMING: ENTERTAINMENT SPECIAL/SERIES
PROGRAMMATION : SPÉCIALE OU SÉRIE DE DIVERTISSEMENT

CMT, Toronto (*Oh Susanna – Live at the Redeemer*)
CMT, Toronto (*Return to Nowhere*)
MuchMusic, Toronto (*Intimate and Interactive with Shaggy*)

MAGAZINE PROGRAMMING / PROGRAMMATION DE TYPE MAGAZINE

Bravo!, Toronto (*Arts & Minds*)
Canal Vie, Montréal (*Sortie Gaie*)
RDI, Montréal (*Culture-Choc*)

PROGRAMMING: NICHE MARKET / PROGRAMMATION : CRÉNEAUX

Canal Vie, Montréal (*Extraits d'émissions*)
Treehouse, Toronto (*Wee 3*)
YTV, Toronto (*Uh Oh!*)

PROGRAMMING: NEWS SPECIAL/SERIES / PROGRAMMATION : SPÉCIALE OU SÉRIE DE NOUVELLES

Discovery Channel, Toronto (@*discovery.ca* – *Africa Special*)
Discovery Channel, Toronto (@*discovery.ca* – *September 11 + 12, 2001*)
Space, Toronto (*2001 – A Space Road Odyssey*)

PUBLIC AFFAIRS / ÉMISSIONS D'AFFAIRES PUBLIQUES

Canal Vie, Montréal (*Jeux de Société*)
MuchMusic, Toronto (*Musicians in the War Zone*)
RDI, Montréal (*Bulletin de guerre*)

PROMOTION: BRAND IMAGE / AUTOPUBLICITÉ : IMAGE DE MARQUE

Food Network, Toronto (*Imagine Campaign 2001*)
MuchLOUD, Toronto (*MuchLOUD IDs*)
Star!, Toronto (*Star! Screen Test Campaign*)
VRAK.TV, Montréal (*Identifications de chaîne VRAK.TV*)

PROMOTION: CANADIAN PROGRAM/SERIES / AUTOPUBLICITÉ : ÉMISSION OU SÉRIE CANADIENNE

Astral, Toronto (*22nd Annual Genie Awards Trailer "Genie Genie"*)
MuchMusic, Toronto (*2002 MuchMusic VJ Search Campaign*)
RDI, Montréal (*Maisonneuve à l'écoute*)
Z, Montréal (*La revanche des Nerdz*)

ALL SECTORS FINALISTS / FINALISTES DE TOUS LES SECTEURS

NEW MEDIA / NOUVEAUX MÉDIAS

CHEZ-FM, Ottawa (*Internet Football Pool*)
CMT, Toronto (*www.cmtcanada.com*)
Treehouse, Toronto (*www.treehousetv.com*)
YTV, Toronto (*www.ytv.com*)